

PDG:

- Main image (horizontal or vertical orientation okay)
- “Write Up” Description area
- Filtering options if applicable
- Auto “view all” thumbnails of the whole collection you’re on
- Buttons for pdf/links

PDP:

- Product main image with additional images/thumbnails
- Specs
- Buttons for pdf/tearsheets/links
- Additional Colors Section
- Coordinates Section
- Social Media icons

“Grid Pages”:

- Squares of images in grid format that link to a different style of page : pdp, pdg
- (Maybe) QUICK download option right from that page on things like lookbooks, instead of having to go to a pdp page to then download

Features of all products: Lookbooks/Sourcebook links + coordinates (if applicable) + other colors + additional imagery of product + tearsheets if applicable + pdf links “how tos” + video link

TOP NAVIGATION:

PRODUCT // SHOWROOMS // SAMPLING // INSTALLATIONS // OUR STORY

FABRIC: Landing page should maybe be a choice of Search by bunchbook/ Search by Fabric
+ Sourcebook button

Search By Fabric : PDG

Initial view should show every thumbnail separated by quality

Filter by

Color //

White / Neutral / Yellow / Orange / Red / Dark Red / Green / Dark Green / Blue / Dark Blue
/ Brown / Light Grey / Dark Grey / Black

Quality //

Cashmere / Camel Hair / Wool / Mohair / Silk / Cotton / Linen / Horsehair / Metallic /
Suede / Abaca / New Collections

Design //

Solid Plain / Velvet / Chenille / Sheer / Weaves / Stripe / Check / Houndstooth / Plaid /
Pattern / Herringbone / Quilted / Outdoor / Trevira / Performance

Fabric PDP Page

Search By Bunchbook : PDG

- Description with “add to cart” option, select multiple, and thumbnails of every sku
- *How can they flip through to the next bunch book easily? right now I like how you see all bunchbooks, and can go to one, then another easily seeing the name of the book and the code.

Fabrics

Bunch Book

EMBROIDERY: PGP has “how to” or “pillow size guide” or general overall info on embroidery/pillows etc. (lookbooks/sourcebooks)

Custom Patterns: **PGP (turns into a PDP when design is selected)**

[55 designs... 3 shots per design, 1 black and white, 1 tearsheet)

+ Button for “how to order” diagram, sourcebook button

Filter by Style // Geometric / Circles / Floral / All Over

Pillows: Initial viewing should be all pillows separated by stocked and limited edition.

Filter by color, style

[pillow guide on main ppg - on pdp will have tearsheet, black and white, “view other sizes” -individual pillow info from size guide.]

Throws : like pillows

Trim

Custom Patterns

Accacia

Alaska

Alma

Anna

Asaka

Baia

Bamaco

Bamboo Trellis

Bukhara

Camelia

Canasta

Chapka

Clara

Cobalt

Cobra

Colona

Coppelia

Cosma

Daria

Daria with Leather

Dedale

Falbala

Flora

Java

Klostra

Kolos

Kota

Iron Greek

Luna

Maco

Marina

Mica

Michka

Mini Leonardo

Mini Mica

Natacha

Nara

Old Talleyrand

Patchwork

Pokanemo

Quiver

Raphia

Ravioli

Richelieu

Rubens

Sabrina

Samara

Sarah

Scala

Station

Talleyrand

Tivoli

Trianon

Vienna

XVII Century

Pillows

Stocked

Limited Edition

Throws

Limited Edition

Trim

ACCESSORIES:

Cashmere Throws

Lambswool Throws

RUGS:

show all separated by collection... what kind of page will show one full collection only though?

*Filters: Quality// Leather & Wool / Handloomed / Mongolian Cashmere Wool Blends / Flatweaves / Dhurries and Kilms / Nepalese Hand Knotted / Persian Knot / Indoor-Outdoor
Style // Flatweaves, Dhurries & Kilms / Handwoven Leather, Hair on Hide & Vinyl / Shags / Mongolian Cashmere Wool Blends / Textures & Solids / Handloomed*

Collections:

Borders

Classics

Galbraith & Paul

Metamorphosis

Symbolist

Bonaire

Pavillion

Doug & Gene Meyer

Verdi

Voyager

Devon

Baja

Porto

Features: Tearsheets, "In stock" button, "blurb/spec sheet" pdf*

(+ each individual rug will have an "instock" button that will just go directly to generating an email to the rug department.)*

WALLCOVERING: Initial view is all wp, separated by textured/printed/painted

Filters // Color

Textured

Abaca

Jute

Linen

Linen II

Metallic

Mica

Paperweave

Raffia

Silk

Sisal

Suede

Vinyl

Printed

Five Nations

Canadice

Cazenovia

Conesus

Geneva

Honeoye

Doug & Gene

Batiste

Huron

Keuka

Kurama

Oneida

Seneca

Himroo

Bombazine	Matelesse
Flanders	Mockado
Grenfell	Zibeline
Philip Gorrivan	
Desert Storm	London Plane
Fitzrovia	New Cavendish
Homer	Roma Key
Sister Parish	
Albert's Cross	

Painted

Archetype

Bastille	Prospero
Belleghost	Ramis
Kalevela	Silmarillion
Kastave	Turin
Medina	Zora

Paradigm

LEATHER:

Filter: *Color* //

Quality// Distressed / Buffed Top Grain / Embossed / Enhanced Grain / Full Grain / Hand Painted / Suede / Metallic / Hair on Hide

Use // Performance / Residential

Golden West	Tempest	Niagra
Livonia	Waterloo	Haven
Kelty	Perth	Metal
Elgin	Arden	Cadence
Ellen	Braemar	Traverse
Lana	Inverness	Clover
Lochlane	Iona	Montrose
Lanark	Firenze	Truss

HARDWARE:

Pulls, Knobs & Switchplates

Drapery

FURNITURE:

Filter// *Product Type*// Lighting / Casegoods / Chairs / Sofas / Mirrors / Decorative Objects

Brusic Rose

Vintage

Material Lust Collection* (havent named yet)

TRIM:

Filter: *Color* //

Size // Cords & Braids vs. Tapes & Fringe

LIGHTING:

Filter: *Product Type*// Floor Lamp / Table Lamp / Pendant / Chandelier / Sconce

COLLABORATIONS

Filter: *Color*

Quality

Design

SHOWROOMS: (TWO WAYS)

BY LOCATION

* **LIKE IT IS NOW**

REPRESENTED LINES

* THUMBS (GRID PAGE) OF ALL OUR REP LINE LOGOS > ONCE ON THEIR PAGE, IT LISTS THE CITIES WHERE WE REPRESENT THEM.

SAMPLING:

* BUNCHBOOKS > LINKS TO BUNCH BOOK PAGE

THUMBNAILS OF BOOKS AND BOXES... ABILITY TO ORDER/ QUICK DOWNLOAD BEFORE A PDP PAGE

INSTALLATIONS:

GRID PAGE TAKES YOU TO A PAGE WITH MULTIPLE PRODUCTS LISTED AND LARGER INSTANT SHOT

OUR STORY:

PRESS : GRID PAGE

HISTORY