

Est. 1836

HOLLAND & SHERRY

SAVILE ROW · LONDON

THE
AUTUMN/WINTER 2019
COLLECTION

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Our cloths are woven in the time honoured way assuring excellence in quality, style and design. A bespoke tailored garment in luxury Holland & Sherry cloth is truly an investment and always a pleasure to wear.

Since 1836 Holland & Sherry has proudly supplied the most prestigious tailors and luxury brands with the finest cloths in the world.

Stephen George Holland and Frederick Sherry began the business as woollen merchants at 10 Old Bond Street, London, specialising in both woollen and silk cloths. In 1886 Holland & Sherry moved premises to Golden Square, the epitome of the woollen merchanting trade.

By 1900 Holland & Sherry was exporting to many countries worldwide. At this time a sales office was established in New York. In the early part of the twentieth century, the United Kingdom, Europe, North and South America were the dominant markets for the company. Amongst other distribution arrangements, there was a Holland & Sherry warehouse in St. Petersburg, Russia; a successful market prior to the revolution as it is today.

In 1968 Holland & Sherry bought Scottish cloth merchant, Lowe Donald, based in Peebles in the Scottish Borders and located their distribution to the purpose-built warehouse there.

Of all the cloth merchants of Golden Square which were established in the late 1800's, only Holland & Sherry remains. Over the decades the company has purchased nearly twenty other wool companies.

In 1982 Holland & Sherry moved their flagship showroom and registered office to the centre of sartorial style – Savile Row, London where it remains today.

Today, our international headquarters in Peebles concentrates on customer service, ordering, shipping, cutting, bunchmaking and design operations where we are constantly engaged in research for ever finer and more luxurious fibres and fabric qualities; sourcing the finest natural fibres, ranging from Super 240's, cashmere to pure worsted Vicuña.

HS 1918 VELVETS



Jacketing | 380grm 12oz

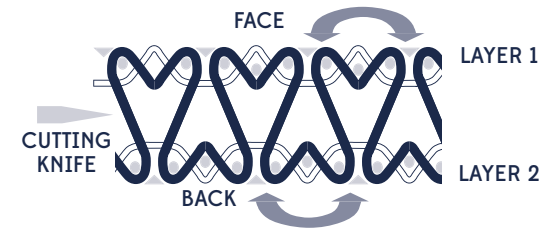
The luxurious softness of velvet makes it the perfect choice for any formal event that requires a degree of elegance and sophistication.

Velvet was a very difficult and expensive cloth to make before the advent of industrial power looms, and was therefore only ever worn by the rich. Today the cloth is still difficult to produce but with the benefit of modern looms the process is much faster and more efficient.

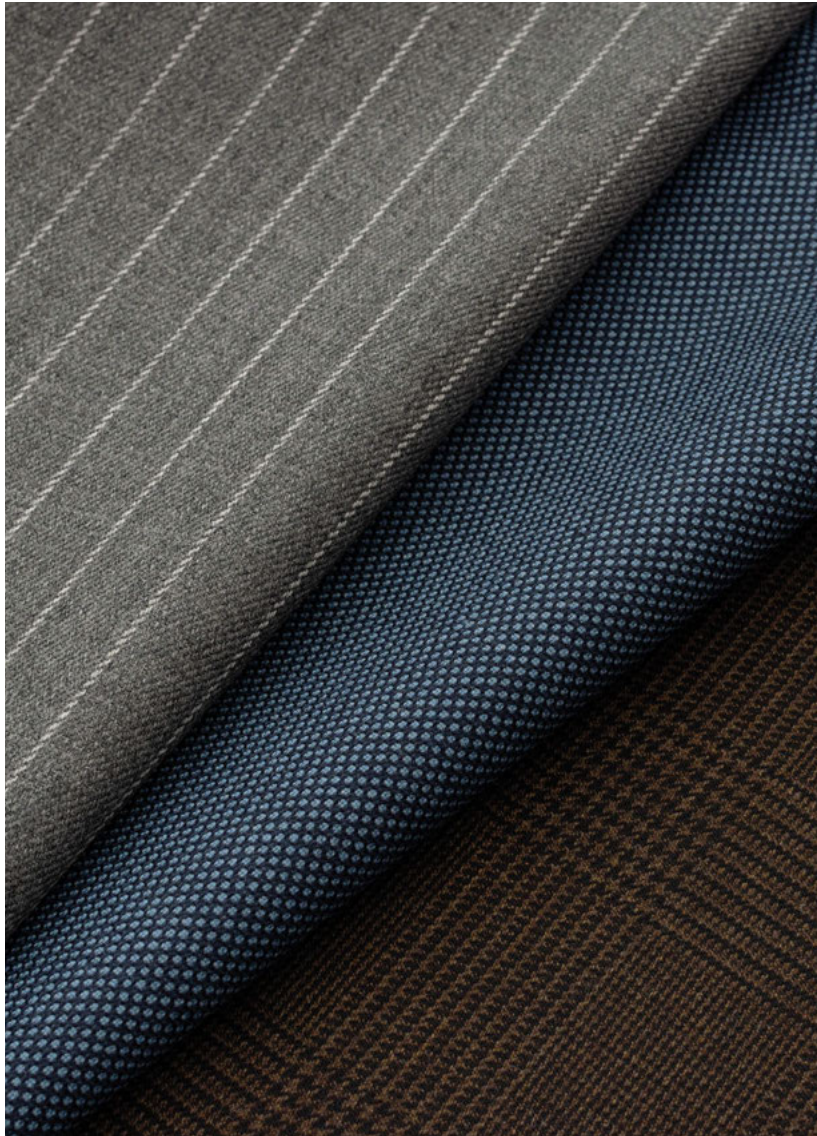
A velvet cloth is woven on a special loom that weaves two layers of velvet at the same time. The two layers are joined together, face to face by an interlacing weft yarn. After the weft yarn has been inserted a cutting knife passes through the middle of both layers, cleanly separating them to create two cloths with an evenly distributed tufted pile.

The Holland & Sherry velvet collection offers a range of sumptuous colours includes opulent purples, reds and blues, alongside the more muted maroon, mauve and Persian blue. The wide choice of colours ensures you will find just the right colour for you.

Face to face method of weaving velvet cloth.
It produces two layers of velvet cloth.
The knife cuts through the middle during weaving.



HS 1965 CLASSIC WORSTEDS



Suiting | 400gm 13oz

Wool Worsted Suiting

This collection offers a wide selection of timeless classics, ideal for the traditional city suit.

Produced from high quality merino wool, the main feature of this collection is the fabric weight. At around 400gms it feels full bodied and firm. Combined with traditional bespoke tailoring, these qualities produce a garment that is strong and durable, but more importantly retains its shape well.

Inspired by classic British styling, this collection uses the traditional weaves of twill, herringbone and birdseye, incorporating a selection of classic patterns such as pin stripes, chalk stripes and glen checks.

Noted for their tailoring capabilities, the fabrics in this collection are the epitome of British styling and reflect the importance of business dressing.



HS 1973 CHEQUERS



Suiting | 250gsm-340gsm 8oz-11oz

Super 130's Saxon Merino Wool

Chequers - a unique collection of contemporary checks, woven from 17 micron Saxon merino wool. Inspired by colour and design with a full flannel finish, we are confident that this collection will not disappoint.

The fabric's finish is created by a process known as 'milling'; this process nurtures the innermost fibres, allowing them to gently unfold and rise to the fabric's surface. The surface, now a mass of unorganised and intertwined fibres, is carefully cropped to reveal an understated design of intricate colour and a much finer array of soft fibres; fibres so fine that they cannot be seen, only felt, by the delicate sense of touch.

With their subtle, melange colour combinations, the checks in this collection are perfectly balanced and unique, making them the perfect choice for the discerning client.

A traditional flannel is full-bodied, soft to touch, comfortable to wear and has good drape and crease recovery properties. This collection surpasses all expectations and should be showcased to those who appreciate and understand the true attributes of luxury clothing.



HS 1983 MOORLAND TWEEDS



Suiting | 370-550gsm 12-17½oz

Traditional Worsted Country Suiting

Moorland Tweed is a traditional country suiting, woven from 100% worsted wool. A bespoke colour palette of 2 ply yarns have been created, and when woven together, create an opulent fabric of complex colour and depth. The palette is inspired by the dramatic Scottish landscape – the heathery hues found on the moorlands, the slate blue mountain slopes, green lichen on the trees and the fern-studded embankments of the moorland springs.

The fabrics in this bunch have been carefully selected to highlight the traditional qualities needed for the weather-beaten terrain of the Scottish Highlands and they reflect the ancestral legacy of Scotland's clans and landowners.

Today, we see many variations of estate tweeds as their popularity continues to grow. These functional fabrics, with their rustic heritage, offer warmth, protection and camouflage from the elements on the moors, and have become the ultimate choice for country sports and outdoor wear.

HS 1986 JJ ONE



Jacketing | 290/340grm 9½/11oz

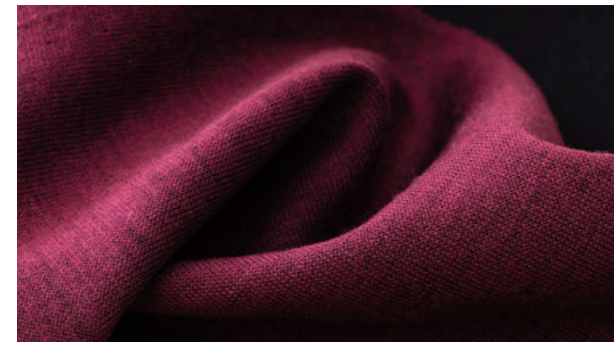
Jersey Jacketing

This season we proudly launch our first ever knitted jersey collection: JJ One – the one and only jersey knit jacketing fabric that tailors impeccably, meeting all expectations.

Compared to the classic, structured blazer that we are so familiar with and have enjoyed over the years, there is an ever-growing demand for a relaxed alternative, something for those occasions where pure comfort is of the utmost importance. JJ One is that alternative.

Included are a series of single and double-faced fabrics; the double-faced fabrics allow for a multitude of tailoring possibilities. With no lining to mask the interior of the jacket, contrast taped seams become a decorative feature.

Perfect for winter layers and summer dress downs, the cloths in this collection drape and enhance the body's natural features, making them both flattering and comfortable to wear.



HS 1987 ASCOT SOFT TOUCH



Jacketing | 280/310grm 9/10oz

Luxury Worsted Jacketing

The fabrics in this collection benefit from all the same qualities as Ascot Classics but have been designed with a more contemporary approach and finished with a soft touch finish.

Achieved by gently working the fabric in the finishing process, the soft touch finish gives the cloth a softer, more luxurious handle, and offers warmth and comfort at a more affordable price.

- Woven from a 2/2 twill weave construction, giving extra body, warmth and stability.
- The wool micron is 20.5 μ for strength and durability.
- The yarn used is a 60/2 new metric yarn in both warp and weft directions, allowing for a full, well rounded handle.
- The cloth weight is 280-310grm making the cloth multi seasonal and ideal for wear all year round.

Cloths in this collection are ideal for the country or city and have a contemporary, more fashion oriented appeal.

HS 1989 HARRIS TWEED



Jacketing | 470/500gsm 15/16oz

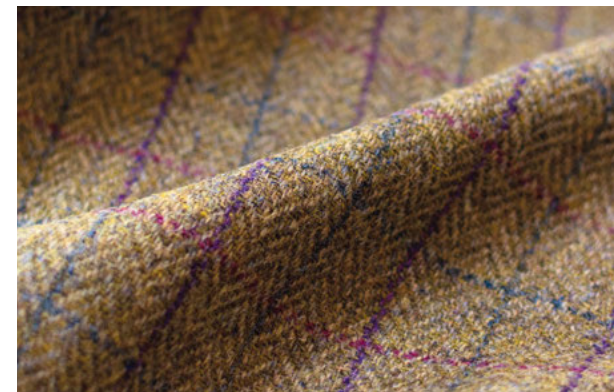
Woven by hand in the Western Isles of Scotland

Harris Tweed is a world-renowned woollen textile unique in its use of local materials and hand-crafted techniques. It originates from the beautiful and remote islands of the Outer Hebrides situated off the west coast of Scotland.

The finished cloth is inspected and stamped on the reverse side with the Harris Tweed Orb trademark; certifying the authenticity of the cloth and protecting the Harris Tweed name.

Inspired by the Outer Hebrides' furrowed landscape, these cloths have been woven from a coarse woollen spun yarn, created from a blend of up to 10 different shade components. The finished cloth is colourful, vibrant, naturally textured and intense.

Holland & Sherry's Harris Tweed collection incorporates traditional, warm, rustic colours, evoking the countryside and outdoor pursuits associated with Britishness.



HS 1990A/B SHERRYKASH



Jacketing | 260-355gsm 8½-11½oz

Luxury Wool with Cashmere Jacketing

A regular feature of the Holland & Sherry collection, this luxury jacketing range of fabrics are constructed from the finest woollen-spun blended yarns, combining comfort and softness beyond compare. It is the peak of perfection and is renowned for its luxurious touch and soft contemporary styling.

The finest cashmere fibres have been gathered from the saddle of the Cashmere goat by careful combing. This takes place during the spring months, when the soft downy, wintry undercoat is thick and lofty and ready to shed in preparation for the warm summer months ahead. Care is taken not to remove the outer guard hairs, as in comparison to the soft down, these are much coarser and would spoil the handle and luxury of the finished product.

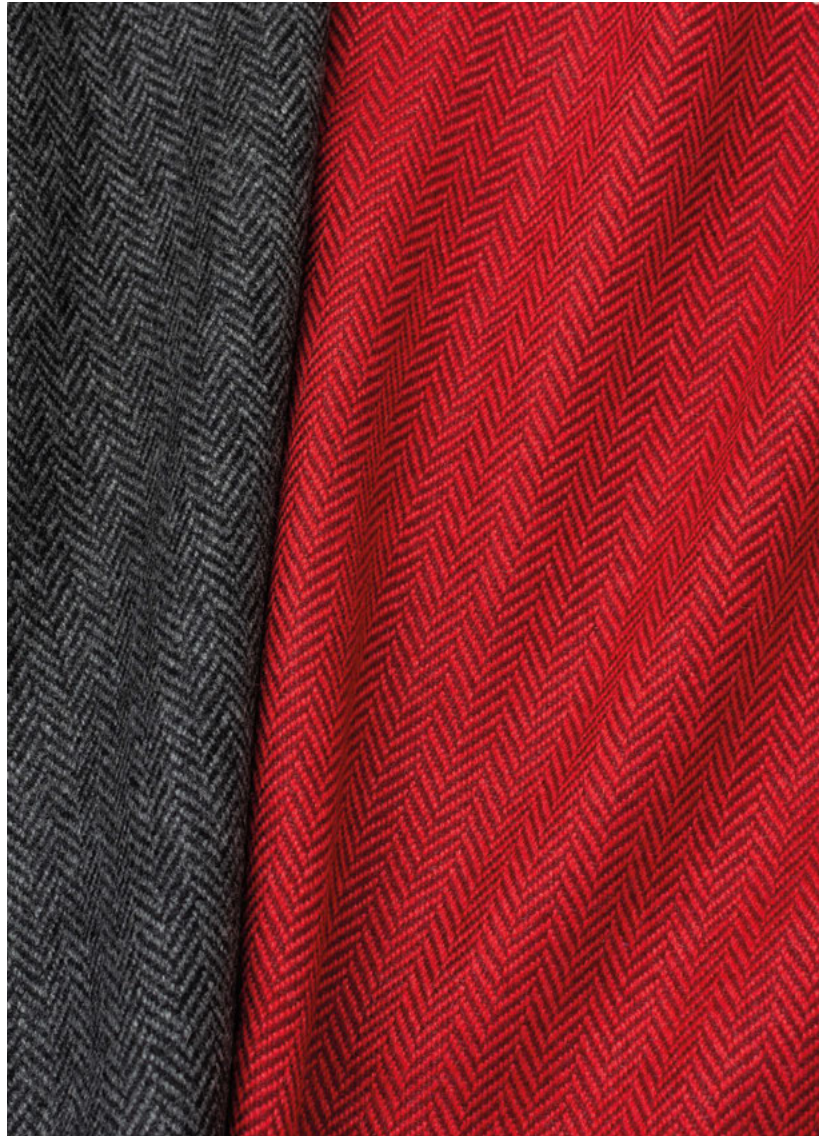
The cashmere is then carefully blended with 18µ merino wool to produce a range of opulent melange colours that are beyond compare.

The gentle combing and blending of the fibres continues, and in doing so, any short staple fibres are removed from the blend.

Once all the longer fibres are in perfect alignment and the desired level of colour achieved, the fibres are gently twisted together in a soft 'S' direction.

The soft 'S' twist in the finished yarn and the gentle scour that the cloth undergoes contribute to the unparalleled softness, lightness and warmth of the cloth.

HS 1992A/B CASHMERE PURE OPULENCE



Jacketing | 350/460gsm 11/14½oz

Luxury Woollen Spun Cashmere Jackets

Cashmere was first worn by the nobility of Victorian England and subsequently became one of the most prestigious of the noble fibre family. The low bulk, high loft fibres combine to make the warmest and most comfortable garments ever worn.

The cashmere used to produce this fabric is made from the very finest Inner Mongolian cashmere, whose luxurious handle is renowned the world over.

From a snow-white base, extraordinarily vivid shades may be produced, some of which may be found in this truly majestic new collection. The sheer beauty of this range can only be experienced at first hand.

Listed below are some of the physical characteristics of cashmere to help you understand why cashmere is the ultimate fabric choice.

- Cashmere is characterised by its luxurious soft fibres, which allow for natural, lightweight insulation without bulk.
- Cashmere is appropriate for all climates as it has a high moisture content, and its insulation properties change with the relative humidity in the air. So, when the air is warm, cashmere fabrics allow the body to keep cool and when the air is cold, cashmere fabrics allow the body to keep warm.
- The finest fibres are gathered from the saddle of the Cashmere goat.
- Cashmere fibres are harvested by carefully combing the goat's fleece during the spring months.
- Each goat will provide little more than 100 grams of down per year.
- The cashmere down from seven goats is required to produce a jacket length of 2.2 metres.
- Cashmere fibres are generally extremely fine, averaging between 14 and 17 microns, making the cloths they produce desirable and luxurious to wear.
- Cashmere fabrics have a beautiful handle, a natural sheen and exquisite drape qualities.

HS 1998 CONTEMPORARY OVERCOATS



Overcoats | 465-870grm 15-28oz

Including Cashmere and Merino Wool

Not to be confused with the top coat, which is shorter and lies above the knee; overcoats are generally long and worn well below the knee or to the shin. As the term suggests, an overcoat is the outermost garment, worn over a suit or dress and more often, made from heavy woollen fabrics. A traditional overcoat is worn in the autumn and winter months when the need to be warm is important.

This collection includes a selection of classic and contemporary fabrics ideal for both menswear and womenswear.

Included are a selection of shades in a lambswool Melton quality, perfect for the classic 'British Warm' military styled overcoat.

To counterbalance the classic military theme, we have included a more contemporary look which includes wool, mohair and alpaca blended fabrics with surface finishes, providing different textures, looks and handle. These fabrics are perfect for an overcoat that requires more volume. A fuller garment, reflects the fabric's drape, handle and unquestionable beauty.

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