



CLASSIC FLANNEL

Wool Worsted-Flannel Plains

Our latest flannel collection is a mix of classic and contemporary coloured solids that are available in a variety of weights and wool qualities.

The qualities in this collection are woven from yarns that have been spun on the worsted spinning system, and are therefore more commonly known as combed flannels. Unlike carded flannels, combed flannels are less hairy, more durable and often lighter in weight making them more globally accepted.

A combed yarn is achieved by combing wool tops with long, metal toothed rollers, during this process any short fibres are removed and the long staple fibres left behind. These fibres are then re-combed so that they become perfectly aligned and parallel to one another.

The fibres are then spun into yarn and woven into cloth, the final process being the cloth's finish. To achieve a flannel finish the cloth has to go through a process called milling. Milling gently breaks down the cloth's surface fibres producing a surface that is soft and fuzzy in appearance. The cloth is then carefully cropped to produce a more even texture.

The origin of the word flannel is uncertain, but a Welsh origin has been suggested, as fabric similar to flannel can be traced back to Wales, where it was well known as early as the 16th century.

Flannel fabrics are both comfortable and warm to wear, they have excellent drape and crease recovery properties making them one of the most popular choices for autumn and winter attire.



HS 1775 | Suiting | Various weights



SWAN HILL

Luxury Super 160's Worsted with Cashmere

Holland & Sherry's Swan Hill collection has been created by blending a 15.5 micron merino wool with cashmere of a similar micron count. This luxurious blend is then spun to a 90/2nm yarn count, woven into 2/2 twill construction and finished with a traditional "true merchant finish". The finished cloth has an abundant richness, is full-bodied and has a gentle handle; a true example of luxury.

Our collection takes its name from the Swan Hill region of south-east Australia, between the River Murray and the River Loddon. The region was named by Scottish explorer Sir Thomas Mitchell, following a sleepless night camping near a flock of restless swans.

The abundant food source and water supply of the area attracted settlers from afar and very soon it became the habitat for some of the world's most prized merino sheep. The region began producing and exporting wool around the world and became famous for its supply of some of the finest and softest wools in the world.

Holland & Sherry have designed this collection for the more discerning customer. Woven with an essence of cashmere and the finest merino, this truly elite fabric guarantees quality and refinement, and is sure to please.



HS 1780 | Suiting | 260grm 8½oz



ASCOT CLASSIC

Luxury Worsted Jacketing

Holland & Sherry's new range of luxurious 100% wool worsted jacketing comprises classically coloured and styled gun club and glen plaid designs, alongside some new and contemporary windowpanes.

Cloths from our Ascot range are ideal for the country or city and have a traditional, timeless appeal that makes them an essential component of every wardrobe.

Benefits of the collection include

- Woven from a 2/2 twill weave construction, giving extra body, warmth and stability.
- The wool micron is 20.5µ for strength and durability.
- The yarn used is a 60/2 new metric yarn in both warp and weft directions, allowing for a full, well rounded handle.
- The cloth weight is 280grm, making the cloth multi-seasonal and ideal for wearing all year round.
- These benefits allow the cloth to be tailored with ease and make them a pleasure to wear.



HS 1787 | Jacketing | 280grm 9oz



SHERRYALPACA

Luxury Wool with Alpaca and Silk

Inspired by colour, this collection of jacketing fabrics has been exclusively designed by Holland & Sherry.

Wool, alpaca and silk have been intimately blended and woven together in a 2/2 twill construction, producing a luxury collection that has a unique handle, is full bodied and has beautiful drape qualities.

Much consideration has been given to the colours used in this collection as colour plays an important role in our daily lives. Unbeknown to us the colours we and others wear have a huge effect on our subconscious; colour determines our mood, our behaviour, and our perception of others. The colours in this collection have been selected because we believe they have an uplifting and more positive effect on our general mood and

wellbeing, making the fabrics in the collection all the more enjoyable to wear.

The cloths in this collection have been co-ordinated with a selection of coloured plains, providing the option of a city or more casual, country look.

Alpaca fibres...

- Are light in weight and full of lustre – natural sheen.
- Contain microscopic pockets of air that act as a good insulator of heat in cold weather, but also allow the body to breathe thus keeping the body cool in warm weather.
- Contain air pockets which also reduce the overall weight of the fibre, making it less bulky than wool that is shorn from a sheep.
- Are soft, silky and luxurious to touch, making them very comfortable to wear.



HS 1790A/B | Jacketing | Various weights



CASHMERE *Pure Opulence*

Luxury Woollen Spun Cashmere Jackets

Cashmere was first worn by the nobility of Victorian England and subsequently became one of the most prestigious of the noble fibre family. The low bulk, high loft fibres combine to make the warmest and most comfortable garments ever worn.

The cashmere used to produce this fabric is made from the very finest Inner Mongolian cashmere, whose luxurious handle is renowned the world over.

From a snow-white base, extraordinarily vivid shades may be produced, some of which may be found in this truly majestic new collection. The sheer beauty of this range can only be experienced at first hand.

Cashmere: the ultimate fabric choice

- Cashmere is characterised by its luxurious soft fibres, which allow for natural, lightweight insulation without bulk.
- Cashmere is appropriate for all climates as it has a high moisture content, and its insulation properties change with the relative humidity in the air.
- The finest fibres are gathered from the saddle of the cashmere goat.
- Cashmere fibres are generally extremely fine, averaging between 14 and 17 microns, making the cloths they produce desirable and luxurious to wear.
- Cashmere fabrics have a beautiful handle, a natural sheen and exquisite drape qualities.



HS 1792A/B | Jacketing | Various weights

Est. 1836

HOLLAND & SHERRY

SAVILE ROW · LONDON

WORLDWIDE OFFICES

UK

Holland & Sherry Ltd
9/10 Savile Row, London, W1S 3PF
Tel: +44 (0)207 437 0404
Fax: +44 (0)207 734 6110
orders@hollandandsherry.co.uk

Australia

Holland & Sherry Pty Ltd
30-32 Carrington Street Level 3
Sydney NSW 2000
Tel: +61 (0)2 9267 8030
Interstate customers: 1800 221 031
enquiries@hollandandsherry.com.au

China

Holland & Sherry China
No 1, Lane 22, Fumin Road
Shanghai, 200040, China
Mainland China +86-13802748383
Hong Kong +852-90128677
sales.china@hollandandsherry.co.uk

France

Holland & Sherry Paris
17 rue de l'Echaudé, 75006 Paris
Tel: +33 1 42 33 36 14
Fax: +33 1 40 26 51 85
info.couture@hollandandsherry.fr

Germany

Holland & Sherry GmbH
Ortostrasse 5, 80333 München
Tel: +49 (0)89 215 470 470
Fax: +49 (0)89 215 470 479
enquiries@hollandandsherry.co.uk

India

Holland & Sherry India Private Limited
53, 1st Floor, Gali Doman
Bagh Deewar, Fatehpuri
Chandni Chowk, Delhi 110006
Tel: 011-23831235
Fax: 011-23830946
info@hollandandsherry.in

Italy

Holland & Sherry Srl
Via Cosimo del Fante 10, 20122 Milano
Tel: +39 02 58 32 48 41
Fax: +39 02 58 32 48 58
info@hollandandsherry.it

Mexico

Holland & Sherry Mexico S.A. De C.V.
Monte Libano 280, Lomas de Chapultepec, Miguel Hidalgo
C.P. 11000, Mexico City
Tel: +52 55 6389 6888
mstewart@hollandandsherry.co.uk

Spain

Holland & Sherry Spain
Tel: +34 645 040 601
+34 917 788 701
+34 620 314 602
Fax: +34 917 788 701
info@hollandandsherry.es

Dubai UAE

Holland & Sherry Middle East (LLC)
Sama Tower, Suite 204 - Level 2
Sheikh Zayed Road, Dubai
P.O. Box 62489
Tel: +971 4 358 5151
Fax: +971 4 358 5252
enquiries@hollandandsherry.ae

USA & Canada

Holland & Sherry Inc
330 East 59th Street, 6th Floor
New York, NY 10022
Tel: +1 212 758 1911
Fax: +1 212 758 1967
Toll Free: 800 223 6385
orders@hollandandsherry.com

Administration & Export Sales

Holland & Sherry Ltd
Venlaw Road, Peebles
EH45 8RN, Scotland
Tel: +44 (0)1721 720101
Fax: +44 (0)1721 722309
enquiries@hollandandsherry.co.uk

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HOLLAND & SHERRY

SAVILE ROW · LONDON

AUTUMN/WINTER 2017 COLLECTION

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LADIESWEAR

A Capsule Wardrobe

Colourful tweeds have been coordinated with luxurious silks, glittering lurex and vibrant cottons creating a collection of fabrics suitable for any occasion.

This collection of interchangeable pieces provides the ultimate capsule wardrobe for the business professional on the go.



CORDUROY & MOLESKIN

Corduroys

This new collection of corduroy fabrics features a variety of familiar and new qualities. All are renowned for their performance and durability but for the first time in our 180 year history we have included a new quality constructed primarily from cotton but with the added benefit of 2% elastane. Elastane offers comfort, strength and durability, but above all elasticity. A finished garment with 2% elastane will retain its shape both during and after wear.

Its unique appearance is achieved by spinning specially twisted fibres into yarn and then weaving them parallel to one another, creating a unique rib effect. The rib is then cut creating a distinctive pile rib that reflects and attracts varying degrees of light, always providing the cloth with a luxurious texture that is desirable to both touch and wear.

Moleskins

The collection also includes a wide range of Moleskins in a variety of weights and colours. A moleskin is a heavy cotton fabric that is woven with a higher density of weft threads to warp threads and then sheared to create a short, soft pile on one side. Moleskin clothing is noted for its softness and durability, and is most suited for outdoor attire. Our high quality 100% cotton moleskin collection features autumnal chestnut and classic lovat alongside a range of classic neutrals.

Cloths in this collection are ideal for both city and country casual attire but are also considered appropriate for less formal business attire.



CASH CORD

For discerning individuals who desire a higher level of luxury, the cashmere content in Cash Cord offers extra softness, bloom and sheen.

Corduroy fabrics date back to the eighteenth century, it is believed their name derives from the French term "corde du roi" meaning "cord of the King".

Its unique appearance is achieved by spinning specially twisted cotton fibres that have been blended with cashmere into a silky smooth yarn, and then weaving them parallel to one another, creating a unique rib effect. The rib is then cut creating a distinctive pile rib that reflects and attracts varying degrees of light, always providing the cloth with a luxurious texture that is desirable to both touch and wear.

The ribs in a corduroy fabric are technically known as wales, the number of wales there are to an inch determines the rib size and the category in which the corduroy can be identified by.

In this collection we offer two qualities, an 8 wale cord and 12 wale cord. The 8 wale cord is typically known as a Jumbo cord whilst the 12 wale cord is known as a standard cord.

The added benefit of cashmere in both qualities offers a unique handle and a luxurious drape. Both qualities are the ultimate choice when choosing a luxury cord for that special informal occasion.



LUXURY VELVET

The luxurious softness of velvet makes it the perfect choice for any formal event that requires a degree of elegance and sophistication.

Velvet was a very difficult and expensive cloth to make before the advent of industrial power looms, and was therefore only ever worn by the rich. Today the cloth is still difficult to produce but with the benefit of modern looms the process is much faster and more efficient.

A velvet cloth is woven on a special loom that weaves two layers of velvet at the same time.

The two layers are joined together, face to face by an interlacing weft yarn. After the weft yarn has been inserted a cutting knife passes through the middle of both layers, cleanly separating them to create two cloths with an evenly distributed tufted pile.

The Holland & Sherry velvet collection offers a range of sumptuous colours including opulent purples, reds and blues, alongside the more muted maroon, mauve and Persian blue. The wide choice of colours ensures you will find just the right colour for you.



INTERCITY

Wool Worsted Suiting

The InterCity suiting collection has been designed specifically for the business environment, combining handmade quality with hardwearing practicality. This is our classic suiting line, traditionally British and heavyweight.

The cloth is woven in a stable 2/2 twill, from a 60/2 nm yarn in both warp and weft direction, giving the cloth body and fullness. These qualities offer durability and good drape, which are perfect for tailoring.

A traditional city suit comprises two main elements – the jacket and trouser, also described as a

two-piece suit. The waistcoat is an optional extra for a particularly smart working environment or important meeting.

The InterCity collection offers a comprehensive range of stripes in classic navies and greys. The addition of contemporary colours, such as aubergine with a purple stripe, ensures broad appeal. The collection is completed by other woven designs including glen checks, sharkskins, birdseyes and herringbones.



CAPE HORN

Super 100's Wool Worsted with Cashmere

The Cape Horn collection has been woven from fine merino wool imported from the nearby Patagonia region of South America. Abounding in fresh water and lush vegetation, the valleys of Patagonia are the ideal habitat for merino sheep, producing fleece fibres that are cleaner and stronger.

A popular quality for Holland & Sherry, the cloths in this collection are the perfect choice for the classic tailored suit.

Benefits of the collection include

- 2/2 twill weave construction, a balanced structure that offers superior drape qualities.
- The yarn used is a 64/2 new metric yarn with a conventional "S" twist for added softness.
- Due to the temperate climate of Patagonia the wool has not been exposed to pollution or extreme sunlight; therefore the strength of the wool produced is unquestionable.
- The wool micron is 18.5µ, which equates to a genuine Super 100's wool quality.
- With an added 1% cashmere, Cape Horn fabrics are luxurious to handle and wear.



CHEQUERS

Super 130's Saxon Merino Wool

Chequers is a collection of contemporary check designs that have been woven from 17µ Saxon merino wool. Inspired by colour and design and having a full flannel finish we are confident that this collection will not disappoint.

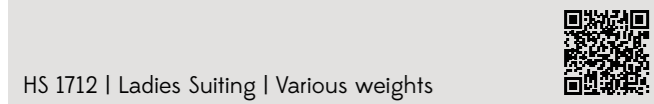
The flannel finish is achieved by milling the cloth; a process that nurtures the yarn fibres within the cloth, allowing them to gently unfold and cover the cloths surface. The cloth is then carefully cropped so that the cloths surface becomes an even array of soft, muted colours.

A comprehensive selection of check designs have been selected because they allow great scope for creativity, and this collection is no exception. With their delicate melange colour

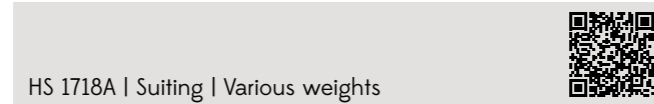
combinations, the checks in this collection are perfectly balanced and unique, making them the perfect choice for the more discerning client.

To compliment the collection we have included a comprehensive selection of woollen spun flannels with bouclé decoration.

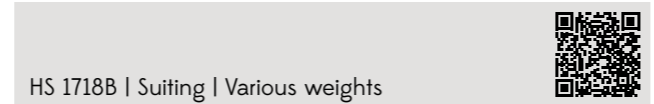
A traditional flannel is full-bodied, soft to touch, comfortable to wear and has good drape and crease recovery properties. With this collection we believe that we have achieved all these qualities and are sure that you will enjoy the experience in wearing this cloth, appreciating its beauty, its handle and its delicate bloom.



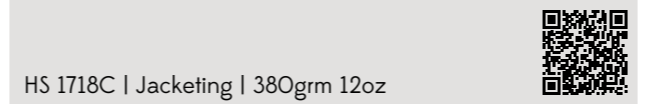
HS 1712 | Ladies Suiting | Various weights



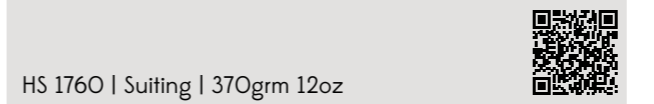
HS 1718A | Suiting | Various weights



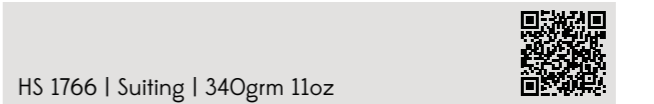
HS 1718B | Suiting | Various weights



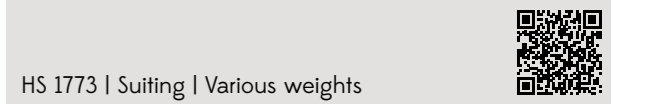
HS 1718C | Jacketing | 380grm 12oz



HS 1760 | Suiting | 370grm 12oz



HS 1766 | Suiting | 340grm 11oz



HS 1773 | Suiting | Various weights