

Est. 1836

HOLLAND & SHERRY

SAVILE ROW · LONDON

MASTERPIECE GOLD IV

and introducing

MASTERPIECE PLATINUM

SUPER 180's MERINO WOOL

HS 1981 | SUITING | MADE IN ENGLAND

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Crafted from the very finest, and most luxurious yarns available, we believe this new collection is a true masterpiece that will please connoisseurs of good taste and style.

This season Holland & Sherry is proud to launch two super, ultrafine merino wool qualities:

Masterpiece Gold – an established quality that has been a successful part of the Holland & Sherry collection for several years; and Masterpiece Platinum – over two years in the making, Masterpiece Platinum is truly unique, having been woven from the finest spun yarn available in the world today; there is nothing finer.



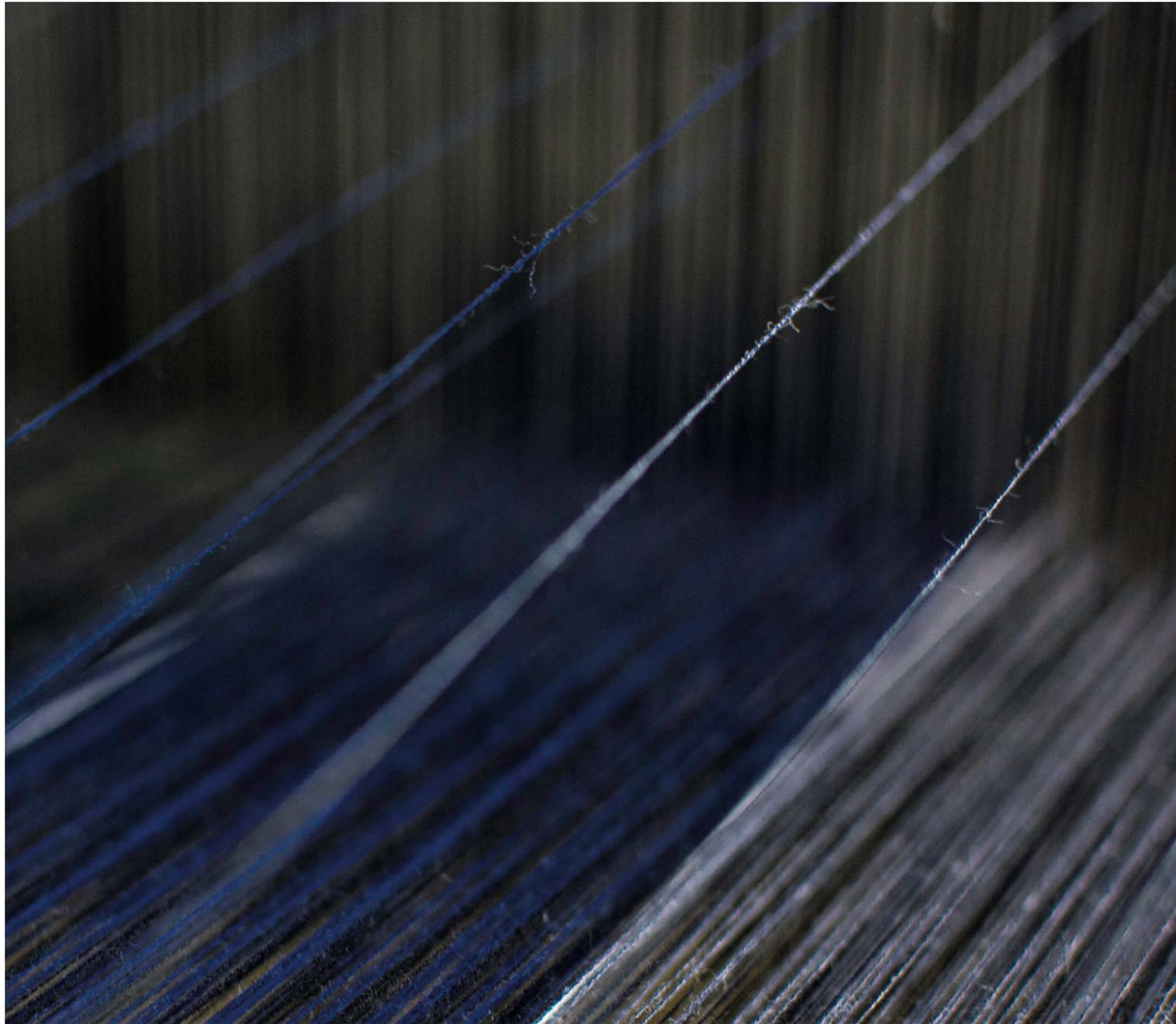


Both collections are steeped in textile heritage and tradition. They have been designed at our home in Scotland, painstakingly woven in England and delicately finished using natural water from the Pennine Hills; these cloths look, handle and drape beyond all expectation.

Exclusive to Holland & Sherry, both collections share many similarities. Evolution and years of selective breeding have produced merino sheep with fleeces of ultrafine wool. The 14.5-micron superfine merino wool used for both these collections offers softness and comfort beyond compare. The extremely soft and crimped quality of the merino wool fibres provides natural elasticity that in turn offer good crease recovery and ease of movement during wear.

By using a balanced 2/2 twill weave construction, the stability of the fabrics is enhanced and the drape and performance is unquestionable.





So, what's the difference?

The difference actually lies within the yarn itself; one being much finer in diameter than the other. By selecting the best quality fibres, which have a longer than average length, the wool can be spun to the finest count possible with fewer protruding fibres.

Our Masterpiece Gold collection was and still is woven from a yarn count that has been spun to 140/2 new metric count; several years ago, this was the finest yarn to have ever been spun. However, after years of intensive development, our spinner has managed to achieve the impossible, and spin this luxury, superfine merino wool to an even finer count; a 160/2 new metric count, this is twice the fineness as some of the more regular fabrics found in our collection.

The fabrics woven from the 160/2nm yarn count are part of our Masterpiece Platinum collection, and at 200 grams per running meter, they are the lightest 2/2 twill fabrics ever to be produced.



Both collections are woven from the finest quality of yarn that has ever been spun, offering excellent tailoring capabilities and unparalleled luxury and performance for the more discerning customer.

Holland & Sherry is one of the most prestigious cloth weavers in the world. For over 180 years Holland & Sherry has played a leading role in supplying luxury cloths to the top end of the market and bespoke tailors.

A bespoke tailored garment in luxury Holland & Sherry cloth is truly an investment and always a pleasure to wear.

Since the very beginning in 1836, Holland & Sherry has supplied the famed bespoke tailoring houses of Savile Row with the absolute top-end luxury cloth.

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