

Est. 1836

HOLLAND & SHERRY

SAVILE ROW · LONDON

Our Mission Statement

To manage our business in a socially responsible, sustainable and ethical manner.

Throughout our supply chain we are committed to understanding, upholding and respecting the highest welfare standards for the animals whose wool forms our products to the people involved at every step of the way. We are guided by industry bodies and international business law that ensures animal welfare and the employee and human rights of our people are respected to the highest standards wherever in the world they may be.

Holland & Sherry's aim is to serve, protect and preserve our textile industry for generations to come.

A Sustainable Product

The naturally grown noble fibres used in our fabrics are sustainable, ethically sourced, and completely biodegradable – noble fibres include wool, cashmere, alpaca and vicuña. They are harvested annually to coincide with the spring and summer seasons.

Noble fibres are an organic part of the living animal. The quality of these fibres is very much dependent on the welfare of the animal; this ultimately being our primary concern.

Our fabrics are all made to last and when they reach the end of their useful life, their decomposition occurs naturally as their essential nutrients disperse back into the soil completing the eco-cycle.

Sustainable Fibre Alliance (SFA) – Cashmere

Through a collaboration of goat herders, national governments, conservationists and industry experts, animal welfare and land management practices are stringently set and followed ensuring that all SFA cashmere is reliably sourced and sustainably harvested.

Responsible Wool Standard (RWS) – A fully traceable supply chain

The number of wool products in our collection that are RWS registered is increasing every year.

RWS is an independent organisation that addresses the welfare of sheep and the land upon which they graze.

All obligations must be met to respect the land and the five freedoms of the animals.

Main goals include:

- Protecting animal welfare
- Preserving land health
- Supply chain traceability
- Credible certification – annual audits to enforce certification measures
- Confident communication – only products that are 100% certified can carry the RWS logo

Five freedoms of sheep:

- Freedom from hunger and thirst
- Freedom from discomfort
- Freedom from pain, injury or disease
- Freedom to express normal behaviour
- Freedom from fear and distress

SHOWROOM

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Holland & Sherry Ltd
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Registered Office 31 Savile Row London W1S 3PT

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Non-Mulesed Product

We continue to source more of our wool products from non-mulesed sheep. We are working towards full traceability of non-mulesed wool by 2025.

Global Organic Textile Standard (GOTS)

Our collection includes cotton products that are GOTS certified. GOTS encompasses ecological and social criteria throughout the entire supply chain.

Better Cotton Initiative (BCI)

We have begun the process to source cotton that is supported by the Better Cotton Initiative. The BCI was started by the World Wildlife Fund (WWF) to improve how cotton is farmed making it more sustainable with consideration given to land and soil management.

OEKO TEX Standard 100

An increasing number of our cotton products are certified by OEKO TEX Standard 100 which promotes the non-use of over 100 substances known to be harmful to human health.

Recycled Fibres

We endeavour to source the synthetic fibres used in our product from recycled sources.

Registration, Evaluation, Authorisation & Restriction of Chemicals (REACH)

We can confirm that all our products comply with REACH and to EU regulations.

Through close relationships with our suppliers we can guarantee that all our products are ethically and sustainably sourced. Animal welfare and the environment are at the forefront of what we do.

Packaging

At present, all our printed materials utilise (as a minimum) Forest Stewardship Council (FSC) certified papers meaning they are manufactured using a mixture of materials from FSC-certified forests, recycled materials and/or FSC controlled wood.

Over the next three years our aim is to reduce our use of non-sustainable materials in our packaging and to reduce our volume of unnecessary packaging, as well as limiting the use of foiled branding on our packaging.

Our aim is for all our packaging to be completely biodegradable by 2025.

Textile Waste

To be uplifted and recycled into new product.

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